

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I would ask that you please consider my comments in regards to my direct sales business through The Pampered Chef and the significance of these proposed changes to our business.

Though I understand that this business is not for everyone, it is structured and priced in such a way that everyone has the opportunity to try, and at no loss. I was attracted to The Pampered Chef because of the low start up cost and products I received in turn for my investment and the no risk opportunity and the ability to set my own work hours.

The direct sales industry gives me the opportunity to work from home and provide an income for my family and still be at home when my children while they were small and to continue to be involved in their activities now that they are teens.

I have a company behind me that plans, inquires, investigates and keeps my product line innovative and at no loss of income to me. My direct sales business has provided that second income we need to get by and at the same time gives us the benefit that we did not have to put our children in day care while I would have had to work somewhere else or to leave them home alone now that they are teens. Direct sales have truly allowed my family the best of both worlds, being a #1 mom to my 3 children and also have a job that is flexible and provides for the income and those things my family needs.

My children have benefited greatly from the last 16 years that I have been involved in direct sales and my working from home... It has show them good business skills, organization, goal setting and last year do the rise in problems in our middle school and high school system - My direct sales business allowed me the opportunity to pull my children out and get involved in the home school community, while still providing an income for my family.

My business is truly a family supported business... My husband is one of my biggest fans and my kids are great at helping me with my business as well as bragging to their friends about what there mom does and the awesome vacations we go on. Because of my direct sales business and the trips I have earned, my children have gotten to travel and experience things I never did as a child or dreamed I would be able to do for them. Would life be the same if I worked out side the home, no way, I would be gone long hours, and would not be enjoying the praise and appreciation my business provides... I grew up a latch key kid and saw my parents come home late and tired every day and were always stressed. I vowed that I would do what ever it took so I could be at home with my children and direct sales has made the dream a reality for my family for over 16 years. At one point I did consider getting a part time job outside of the home to supplement a financial strain we had, and my 15 year got very stressed, because he was afraid I would not be easily available if he needed me right away. So instead I was able to just increase my direct sale business and continue to be available 24/7 for my children. I truly love sharing the importance of family values and mealtimes with others...

In consideration of the proposed ruling that a seven day waiting period be required to enroll a new consultant, this would have such a negative impact on the growth of our individual businesses. We offer a \$90 kit with over \$350 in value, there is no way to lose on this deal...Even if the purchaser does not succeed with the business, they are left with a great amount of wonderful kitchen tools that far

exceed the value of the purchase price. I understand that part of the FTC's responsibilities is to protect the public from "unfair and deceptive acts or practices," and I understand that there are companies out there in direct sales, just like any other industry, that do not conduct their business in an ethical manner and they should be dealt with individually. But do not disrupt business for those of us, who run an honest home based business and sell a terrific product of good value, and rely on the income that it produces just to correct the errors of a few . in looking into the back ground of the company that they are going to invest in. Most direct sales companies are a good thing, offering many the opportunity of an income without risk.

In regards to giving them a list of those that failed, not only would this be a terrible invasion of the privacy of our consultants and customers which we work hard to protect, I feel that it would only be a discouragement to those that might have what it takes to succeed. I believe and am witness to the fact that The Pampered Chef has afforded me as much success as I have been willing to work for and each new team member I sign is told from the beginning that the sky is the limit, you decide how little or how much you want to work it based on your personal goals. There are no secrets, no hidden facts, it is simple... Some people join as hobbieists, some to provide a 2nd income for their family and some just to get the started kit and try it for a few shows, and make a little money in the process... If I have to show them a report that shows all those that decided not to pursue their own business, they may be discouraged and never get the opportunity to see if this is for them or not

Please hear the voice of those of us that are in the business, understand that we are a great work force that would suffer greatly not only financially but personally.

Thank you for your time and consideration...

Blessings,

Karen Boone